



MELBOURNE
WOMEN'S
FUND

Shaping Futures for Women & Families

2023 GRANTS INFORMATION EVENING

12 October 2023



SHAPE

Melbourne Women's Fund is a charitable fund account of Lord Mayor's Charitable Foundation, which is a leading philanthropic organisation and the largest community foundation in Australia



Inspiring Philanthropy Since 1923



Welcome

Liza Nadolski

Executive Officer, Melbourne Women's Fund





Our host – Shape

Nicola Bakker

Project Manager, Shape Victoria



Your evening

- Overview of the 2023 grants process
- Introduce your three Nurturing Grant and three Signature Grant finalists
- Next steps leading up to the Grant Awards Celebration, 16 November
- Celebrating your membership
- Close 8:30pm



2023 Grants Round

Focus Areas

Employment & economic
empowerment

Family violence

Education

Homelessness

- Organisation capacity & eligibility
- Beneficiaries – women or women and their families
- Need is clear and evidence-based
- Beneficiary needs directly addressed
- Clarity of project aim, activities, and intended outcomes
- Finalists shortlist ratified by the Board of the Melbourne Women's Foundation

Susan Feldman, Co-Chair Grants Committee



Introducing your 2023 Finalists

**Sharing
information with
you from each
finalist's
application**

- The same key information areas will be presented
- Information is sourced from each Finalist's application, project plan, and ACNC registration and reporting
- Time for questions at the end of each presentation
- Additional information provided in your *Shaping Futures for Women and Families* program



Nurturing Grant Finalists

\$45,000

Beautiful Bunch

Bb Botanics*

For Change Co

Young Women's Pathways Program

St Kilda Gatehouse

Step Up



Nurturing Grant Finalist

BEAUTIFUL*

Beautiful Bunch

Bb Botanics*

The Beautiful Bunch is one of the charity programs/social enterprises run by Merchant Road Events Inc, a registered Public Benevolent Institution (PBI).

Their focus is supporting young women from refugee backgrounds who are excluded from the mainstream jobs market, to gain training and employment.

Presenter: Sarah Davies, Grants Committee



Beautiful Bunch

The Beautiful Bunch program is a floral delivery service supporting young women from refugee backgrounds to fulfil their potential.

2023 Revenue
(estimate)

\$766,857

Funding

8% Govt
14% Donations
**78% Goods &
Services**

People

3 full-time
**13 part-time &
casual**
5 volunteers

Location

Fitzroy



Beautiful Bunch

Bb Botanics*

Beneficiaries

**Immigrants/refugee
women 18-24 years**

Why this program is needed

- A social enterprise focused on supporting young women 18-24 years from refugee backgrounds into employment and education pathways
- Being young, a refugee and female means this group faces complex challenges trying to enter the workforce
- The program provides comprehensive training in floristry skills, computer literacy and business administration



Beautiful Bunch

Bb Botanics*

Key Activities

- To establish a comprehensive corporate client list to provide a revenue stream for additional floristry trainees
- To provide employment pathways for increased numbers of floristry trainees
- Program dates: Feb 2024 – Dec 2024
- MWF funding will be used to support the wages of floristry trainer + graphic design materials for Bb* Botanics

Program Aim

Bb* Botanics is a new project, a plant delivery & maintenance service for corporates, to provide additional employment for floristry trainees.



Beautiful Bunch

Bb Botanics*

Total Project Cost

\$87,700

\$45,000 Nurturing Grant

Secured: \$7,700 (Westpac Fdn)

In-kind: \$35,000 (BB's Storage Facility)

Expected outcomes

Bb* Botanics project will have specific impact on 3 of the main barriers to employment:

1. Lack of professional networks
2. Lack of confidence
3. Limited or no work experience



Beautiful Bunch

Bb Botanics*

Our Story | Beautiful Flowers by Beautiful People (thebeautifulbunch.com)

Ask a question



Nurturing Grant Finalist



For Change Co

Young Women's Pathways Program

Presenter: Jean McMullin, Grants Committee



For Change Co

A social enterprise with the vision of a Melbourne free from youth homelessness.

For Change Co will review and expand their employment and training program, *Pathways for Change*, to provide tailored support to young mothers and to young women from a refugee and migrant background, thereby providing them a path out of homelessness.

2023 Revenue
(estimate)

\$1,320,000

Funding

1% Govt
12 % Donations
62 % Goods & Services

People

5 full-time
4 part-time &
17 casual
20 volunteers

Location

Brunswick,
Melbourne



For Change Co

Young Women's Pathways Program

Beneficiaries

**Women aged 18-23
who are migrants,
refugees or young
mothers**

Why this program is needed

In the 2021 Census the rate of young women aged 18-24 experiencing or at risk of homelessness represented 69% of the current cohort of homeless people.

Many of these young women were from a refugee or migrant background or had young children.



For Change Co

Young Women's Pathways Program

Program Aim

To review existing project and make improvements with the long-term objective of developing an improved, inclusive and impactful program.

Key Activities 2024

- **29 Jan -28 Apr** Review and evaluation of existing program identifying gaps in processes and recommending improvements
- **29 Apr-22 Jun** Implementing required changes
- **1 Aug-29 Nov** Piloting these changes with new clients - 5 young mothers and 10 women from refugee/migrant background
- **2 Dec -14 Dec** Program changes reviewed and updated. Successful processes will be embedded within future programs



For Change Co

Young Women's Pathways Program

Total Program Cost

\$45,000

\$45,000 Nurturing Grant

To support staffing, workshop materials,
& resources.

\$10.4K will cover wages
for 15 participants in their first month
of employment at 'For Change'

Expected outcomes

Having received tailored support in this program, these women will be confident in engaging with education and/or employment that aligns with their goals, with the eventual goal of transitioning to independent housing during or after their participation in the program.



For Change Co

Young Women's Pathways Program

forchangeco.com.au

Ask a question



Nurturing Grant Finalist



St Kilda Gatehouse

Step Up

Presenter: Diane Carey, Grants Committee Co-Chair



St Kilda Gatehouse

St Kilda Gatehouse offers a wrap around model of support to deliver practical assistance, positive pathways and places of belonging for vulnerable people. Priority is given to women reliant on street sex work and young women affected by sexual exploitation.

2023 Revenue

(estimate)

\$1,033,603

Funding

**27% Govt
24% Donations
28% Goods &
Services
21% Trusts &
Foundations**

People

**2 full-time
12 part-time &
4 casual
40 volunteers**

Location

St Kilda



St Kilda Gatehouse

Step Up

Beneficiaries

**Adult women and
mothers of all ages**

**Women reliant on
street-based sex work**

Why this program is needed

- 78% of women to access the service in 2022 reported childhood trauma and/or family violence
- 82% were experiencing homelessness
- The relationship between trauma, homelessness, mental health and social disadvantage is complex and can lead to long-term health and socio-economic issues
- Step-Up is an initiative run from the Drop In Project, providing trauma informed support and unhurried kindness
- Provide the resources needed to move beyond survival to achieving personal goals



St Kilda Gatehouse

Step Up

Program Aim

Creating a safe community space for marginalised women experiencing homelessness and family violence by providing practical assistance, material aid, supports and referrals to critical services enabling positive change.

Key Activities

- **Program dates:** Jan 2024 to Dec 2024
- **MWF funding:** Jan 2024 to Dec 2024
- **Provide 1:1 holistic crisis support...**
Referrals to primary services,
Safety from family violence
Practical aid (food/clothing/toiletries)
- **Assist women experiencing homelessness into secure housing**
- **Support women in temporary housing to maintain their housing**



St Kilda Gatehouse

Step Up

Total Program Cost

\$119,365

\$45,000 Nurturing Grant

\$37K salary - support worker

\$8K project evaluation

Expected outcomes

- **Up to 100 women receive support:**
- **65 women assisted with crisis support** resulting in improved sense of safety & mental wellbeing; and access to basic services and material aids.
- **20-25 women assisted to maintain housing** resulting in improved security, stronger sense of dignity, wellbeing and connection to community.
- **10-15 women into housing** (crisis, temporary, short and long term)



St Kilda Gatehouse

Step Up

stkildagatehouse.org.au

Ask a question



Signature Grant Finalists

\$80,000

Prison Network

Protective Factors for Survivors of Family Violence after Prison

St Kilda Mums

Reach Every Vulnerable Child in 5 High Need Melbourne Areas

Women's Property Initiative

Connecting Support



Signature Grant Finalist



Prison Network

Protective factors for survivors of family violence after prison

Presenter: Caroline Rhodes, Grants Committee Deputy Chair



Prison Network

Vision: is for dignity, hope and purpose for women in and beyond prison.

Mission: to journey with women in and beyond prison, providing the support and courage they need to navigate positive pathways and create change.

2023 Revenue

\$615,817
(ACNC)

Funding

70% Donations
24% Goods & Services
6% Govt

People

3 full-time
6 part-time
60 volunteers

Location

Kerrimuir
Box Hill North



Prison Network

Protective factors for survivors of family violence after prison.

Beneficiaries

- **Women released from prison**
- **Survivors of family violence**
- **Women of all ages and backgrounds, including migrants, refugees, Aboriginal and Torres Strait Islander women, and women from cultural / diverse backgrounds**

Why this program is needed

Many women in prison in Victoria:

- have experienced poverty, hardship, family violence and trauma
- are unable to access the support required to make significant change to their lives
- must rebuild their lives upon release whilst experiencing social stigma and discrimination
- have an increased risk of returning to a violent partner and/or experiencing repeated incarceration.



Prison Network

Protective factors for survivors of family violence after prison.

Program Aim

To support women, released from prison and survivors of family violence, to build protective factors that will support their safety, recovery, and well-being.

Key Dates & Activities

- **Program delivery dates:** Jan-Dec 2024
- **MWF funding:** Jan-Dec 2024
- **Weekly peer support group** for 15-20 women at a time.
- **Monthly whole-day social outings** for up to 50 women at a time.
- **Two weekend retreats** for 15-20 women at a time.
- **Tailored workshops** focusing on family violence risk reduction and building healthy relationships / boundaries.
- **Individual Social Support** for up to 50 women to seek employment and housing.



Prison Network

Protective factors for survivors of family violence after prison.

Total Program Cost

\$151,259

\$80,000 Signature Grant

Secured funding

\$36,583 (Philanthropic support)

\$3,720 (Donations to Prison Network)

\$30,956 (In-Kind Volunteer Capacity)

MWF Grant

Staff additional FTE

Project delivery costs

Expected outcomes

- **30 women** attend weekly support group sessions
- **50 women** attend monthly social outings
- **30 women** attend one or both retreats
- **50 women** attend a workshop
- **50 women** receive individual social support.

Participants will

- build a strong support network
- develop positive coping-skills
- increase chance of accessing housing / employment
- reduce risk of returning to violent partners or prison.



Prison Network

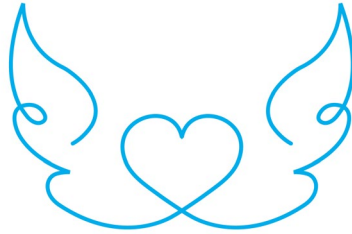
Protective factors for survivors of family violence after prison.

prisonnetwork.org.au

Ask a question



Signature Grant Finalist



St Kilda Mums

St Kilda Mums

*Reach every vulnerable child in five high-need
Melbourne areas*

Presenter: Sue Coonan, Member of the Grants Committee



St Kilda Mums

Share more. Waste less. Every child thrives.
We rehome essentials to give kids the best start in life.

2023 Revenue

\$3,270,650
(refer ACNC)

Funding

1.41% Govt
76.25% Donations
22.33% Goods & Services

People

6 full-time
22 part-time
6 casual
848 volunteers

Location

Clayton



St Kilda Mums

Reach every vulnerable child in five high-need Melbourne areas

Beneficiaries

Women and children

Migrants and Refugees

Why this program is needed

- Distress during the early years of life negatively influences child development
- Essential items provided by St Kilda mums alleviates pressure and increases security
- 5 Metro areas of Melton, Hume, Dandenong, Wyndham and Casey are under-serviced
- In 2022 St Kilda Mums supported 5,800 children in these areas and estimate by 2030, 18,800 will require support



St Kilda Mums

Reach every vulnerable child in five high-need Melbourne areas

Program Aim

Reach vulnerable children by increasing engagement with support agencies and workers

Key Activities

- Communications strategy developed
- Cross pollination/visits of agency staff/StKM
- Material aid to families increased whilst support maintained across Melbourne/Vic



St Kilda Mums

Reach every vulnerable child in five high-need Melbourne areas

Total Program Cost

\$199,585

\$80,000 Signature Grant

Wages: \$72,359

Communication Costs: \$7,641

Expected outcomes

All staff in registered agencies in target areas are aware of STKM services and how to access

Increase in number of registered agencies of 5% and caseworkers of 10%

Increase material aid by 5%



St Kilda Mums

Reach every vulnerable child in five high-need Melbourne areas

www.stkildamums.org

Ask a question



Signature Grant Finalist



Women's Property Initiatives

Connecting Support

*Presenter: Liza Nadolski, Executive Officer,
Melbourne Women's Fund*



Women's Property Initiative

We create new beginnings for women and children at risk of homelessness by providing permanent and affordable homes, access to support networks and ongoing advocacy.

2023 Revenue

\$4,107,477

Funding

51.06% Govt
9.37% Donations
34.18% Goods & Services
5.26% Inv

People

5 full-time
5 part-time & casual
25 volunteers

Location

Melbourne CBD



Women's Property Initiative

Connecting Support

Beneficiaries

Migrants & refugees
Women all ages
Mothers
Aboriginal/Torres Strait
Islander

Why this program is needed

- Many WPI Renters need further support once housed in safe, secure and affordable homes
- Tenancy and Property Managers provide only limited additional support; they lack time to attend meetings to link women into a particular support service
- Tenancy and Property Managers will refer women and children to a Support Connector
- Support Connector will source appropriate services, linking women and children
- Will provide encouragement and support



Women's Property Initiative

Connecting Support

Program Aim

To employ an employee whose focus will be linking WPI renters and their children to the support services they require.

Accompanying woman and/or her child in the first instance may be required.

Key Activities & Program Dates

Nov-Dec Recruit and appoint Support Connector (SC)

Jan-Feb SC determines women for linking into support services; develops priority list

Feb-Apr SC meets women on priority list and as many as possible on overall list. SC is introduced to range of support services, prioritising those needed for the priority list

Apr-Dec SC has met all women and/or their children requiring support and is engaged with the range of support services

MWF funding: \$80,000



Women's Property Initiative

Connecting Support

Total Program Cost
\$100,000

\$80,000 Signature Grant

Expected outcomes

Women Renters requiring support are linked into support, addressing their issues and assisting them to move forward, for example:

- financial counsellor addresses a matter reducing or eliminating a debt (often to FV matter and really the perpetrator's debt)
- lawyer assists with stressful custody issue
- mental health professional assists with issues, often exacerbated by homelessness
- assistance with training enrolment



Women's Property Initiative

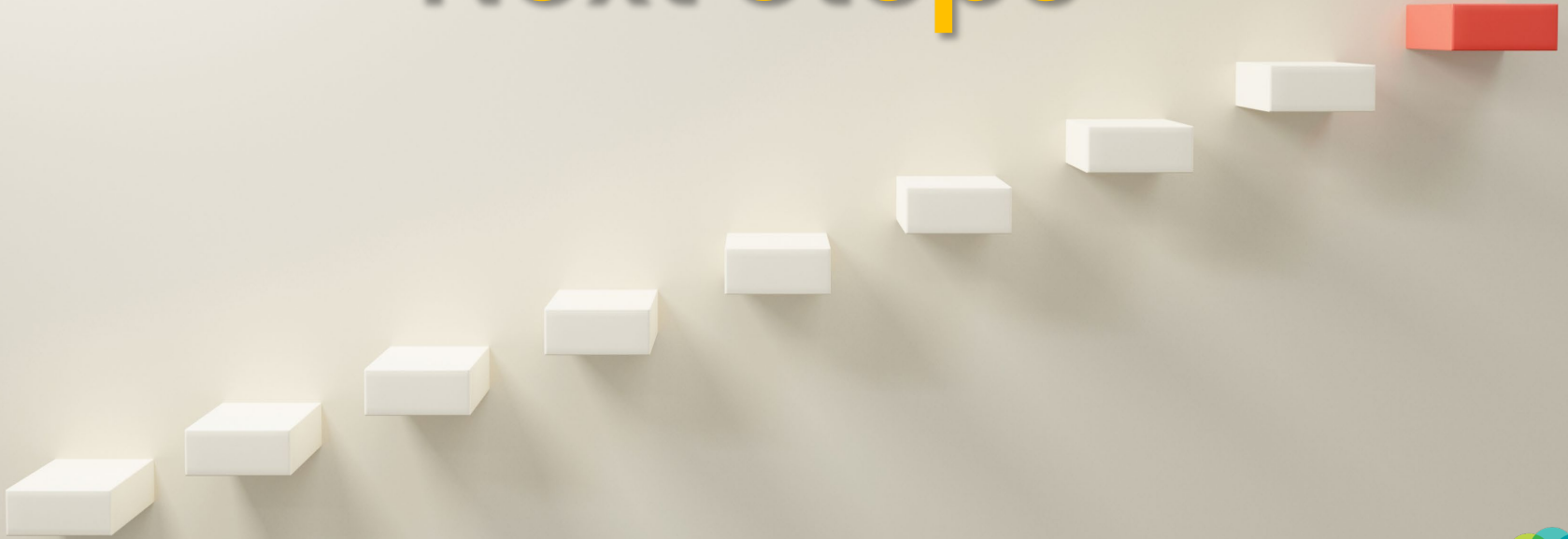
Connecting Support

www.wpi.org.au

Ask a question



Next Steps



Finalist Training

**Training to build
capacity**

**Supporting organisations to develop
their capacity to seek further funding**

- 1:1 support
- Presentation training generously provided by MWF member with expertise
- Helps all finalists to put their best foot forward at the Grant Awards Celebration
- Helps finalists to focus on discussing the information you need to make your voting decisions

Diane Carey, Co-Chair, Grants Committee



Make your vote count!

You decide your
2023 grantees

Your confidential voting experience

- Come to the Grant Awards Celebration on **16 November** to hear from your six finalists and ask questions
- **Financial year 2023** members are eligible to vote – look out for your unique voting link
- Vote confidentially online on your mobile, tablet, laptop, or desktop
- Voting will open from **15 November** to enable absentee votes



Thank you all, let's mingle!

There is nothing
more powerful than
individuals acting
with a shared
passion and purpose

Grant Awards Celebration

Thursday 16 November

RACV City Club
Bourke St Melbourne

Your invitation coming soon!





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