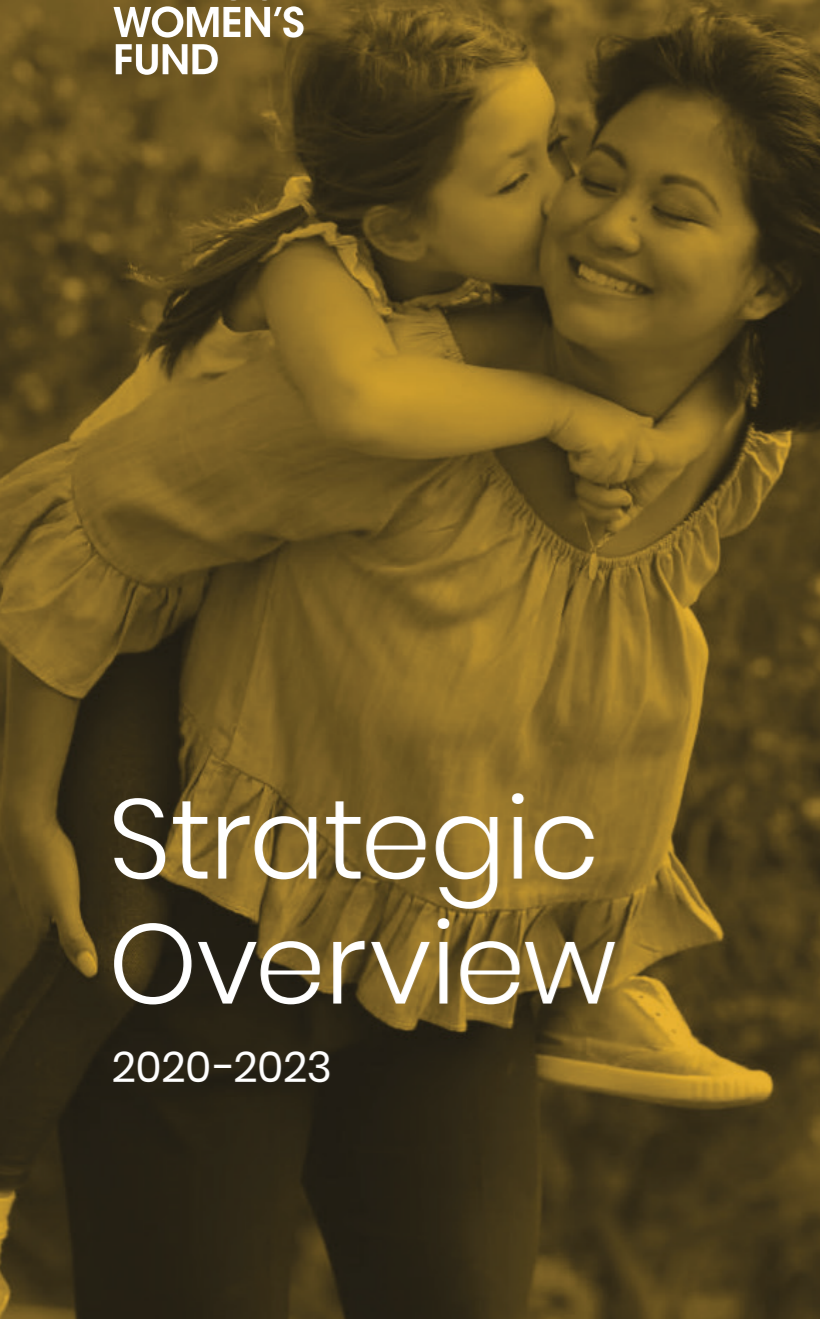




MELBOURNE
WOMEN'S
FUND



Strategic Overview

2020-2023

Our Vision

A future where vulnerable women and families in Melbourne thrive

Our Mission

To enable our members to be part of informed, democratised giving where their power is amplified through the collective benefit they provide to vulnerable women and families in Melbourne

Our Values

Collaboration, Integrity, Respect, Transparency, Responsibility, Compassion and Learning

Our Strategic Objectives



Increase philanthropic funding through collective giving

- Create financially accessible membership entry
- Sustain and grow membership to ensure a collective giving pool of funds
- Build a member-based endowment fund
- Build sponsorships and partnerships with organisations aligned with our interests



Engaged, informed philanthropists

- Provide democratic participation into how grants are distributed
- Deliver opportunities to learn about focus areas and NFPs addressing them
- Provide opportunities to engage in MWF management
- Provide opportunities to network with, and learn from, experienced philanthropists



Empower NFPs

- Provide informed and collaborative grant funding to empower NFPs to deliver their missions
- Provide pro bono support in grant seeking
- Help build awareness of finalist NFPs
- Encourage additional financial and pro bono assistance from members



Diverse women philanthropic leaders

- Provide leadership and succession opportunities in MWF management
- Provide networking opportunities with other philanthropic professionals
- Provide opportunities to represent MWF at industry events



A collective giving leader

- Stay informed about and apply philanthropic best practice
- Maintain a robust, yet compassionate, grant-making process
- Share information
- Measure and evaluate our processes and community impact
- Participate in philanthropic events, particularly relating to collective giving